

Watt's So Funny –
節能 Meme 圖設計比賽 Energy-saving Meme Design Contest

比賽指引 Guidelines

1. 目標 Objectives

本比賽旨在透過學生設計的幽默而具影響力的 Meme 圖，提升大家對節能、智慧用電及可再生能源的認識與創意。

The contest aims to promote awareness and creativity around energy-saving, smart energy consumption, and renewable energy through humorous and impactful memes designed by students.

2. 參賽資格 Eligibility

所有伍宜孫書院本科生(包括交換生) 均可參加。

All undergraduate students of Wu Yee Sun College (including incoming exchange students) can participate.

3. 提交作品須知 Submission Requirements

- i. 設計收集日期：2025 年 11 月 17 日 至 11 月 30 日
Submission Period : From 17 November 2025 to 30 November 2025
- ii. 網上報名表格 Online Application Form:
<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13720107>
- iii. 參賽者必須以數碼檔案 (JPEG 或 PNG 格式，設計檔案 2MB-5MB) 提交設計作品。
Participants must submit digital files (JPEG or PNG format with file size between 2MB - 5MB).
- iv. 參賽者只可提交 1 份作品參賽。
Each participant may only submit ONE original meme design.
- v. 所有作品一經接收，概不發還。
All entries submitted for this Competition will not be returned.
- vi. 所有參賽作品必須是參賽者的原創設計，參賽前不曾出售、展示、出版或參與任何其他設計比賽。
All entries must be the original works by the participants and have not been sold, displayed, published or taken part in other design competitions previously.
- vii. 參賽者須仔細閱讀及同意遵守比賽規則。如發現參賽者不符合比賽規則，書院有權取消其參賽作品。
Participants must undertake to read through and agree to comply with the rules and regulations of the competition. The College is entitled to disqualify any participant who does not observe the rules and regulations of the competition.

4. 設計內容指引 Content Guidelines

- i. 比賽主題 Theme of the Competition
 - 作品須以「節約能源」為主題，例如節能貼士、智慧節能、可再生能源。
All entries must be on the theme of "Energy-saving", such as energy-saving tips, smart energy consumption, renewable energy.
- ii. 作品不得包含以下內容 Submissions must not contain:
 - 受版權保護、需支付版稅或侵犯知識產權的內容
Copyrighted, royalty-bound, or IP-infringing content
 - 暴力、色情、冒犯性或不合法的影像、文字及素材
Violent, obscene, offensive, or illegal image, text and material
- iii. 如有任何侵權行為，伍宜孫書院概不負責其所引起的任何後果。
Wu Yee Sun College will not be held responsible for the consequences of any such infringement.
- iv. 參賽者如於內容創作或編輯過程中曾使用人工智能工具，**必須於參賽表格中明確申報**，否則可能被取消資格。
Participants must **explicitly declare in the submission form** if any AI tools were used in the creation or editing of the submitted design. Otherwise, the submission may be disqualified.

5. 知識產權及作品使用 Terms of Intellectual Property & Usage Rights

- i. 參賽者須遵守相關版權法。如發現參賽者侵犯版權或其他相關罪行，包括但不限於遞交借用、轉載、複製、假冒、涉及版稅或侵犯知識產權的參賽作品，其參賽資格將被取消。參賽者應自行承擔法律責任，任何法律糾紛一概與書院無關。
Participants must comply with relevant copyright legislation. Entries found to be borrowed, reproduced, copied, counterfeit, royalty-bound, or infringing intellectual property rights will be disqualified. The participant shall bear full legal liability, and any legal disputes shall not be associated with the College.
- ii. 參賽者必須同意書院保留權利，要求參賽者提供可修改的設計原檔，並可複製、使用、修飾、展示、刊登及發放所提交的作品，或於任何媒體或場合發放，作為(但不限於)書院宣傳或教育之用，而書院毋須另行通知或支付任何報酬。
Participants must agree that the College reserves the right to obtain editable original file of the submitted designs, and reproduce, use, modify, exhibit, publish, and distribute the submissions through any media or occasions for purposes including but not limited to publicity or education, without prior notice or payment.
- iii. 參賽者如於內容創作或編輯過程中曾使用人工智能工具，必須於參賽表格中明確申報，否則可能被取消資格。Participants must explicitly declare in the submission form if any AI tools were used in the creation or editing of the submitted design. Otherwise, the submission may be disqualified.
- iv. 如發現參賽者不符合比賽規則，書院有權取消其參賽作品。
The College is entitled to disqualify any participant who does not observe the rules and regulations of the competition.

- v. 參賽者在遞交網上參賽表格後，即代表同意上述所有條款及規則，並無保留地解除書院刊登其作品的任何法律責任，並同意賠償因違規而引起書院的任何損失。

By submitting the online entry form, participants agree to all the above terms and conditions, release the College from any legal liability related to the publication of their work, and undertake to compensate the College for any loss caused by rule violations.

6. 遴選準則 Selection Criteria

參賽作品將由書院校園環境委員會成立之遴選委員會參考下述因素評審：

- 設計概念原創性
- 啟發思考或鼓勵參與的潛力
- 具備創新且吸引人的視覺設計
- 符合書院理念

Submissions will be evaluated by a selection panel formed by College Campus Environment Committee.

When assessing the proposal, particular weight will be given to the following considerations:

- Originality of design concept
- Potential to motivate
- Creative and aesthetic visual design
- Alignment with College values

7. 獎項 Awards

Creative Award 最具創意獎	Cash Prize \$500
Inspirational Award 最具啟發性獎	Cash Prize \$500
Popular Award* 最受歡迎獎	Cash Prize \$500

*入圍作品將於網上表格上供伍宜孫書院全體在學生投票。投票時段及詳情將與入圍名單一併公布。獲得最多票數的作品將獲頒「最受歡迎獎」。

Shortlisted submissions will be published for voting by all current students of Wu Yee Sun College via online webform. Voting period and details will be announced along with the shortlisted entries. The submission with most votes will receive the Popular Award.

8. 重要日子 Important Dates

- 截止日期: 2025 年 11 月 30 日 (星期日)
Submission Deadline: 30 November 2025 (Sun)
- 獲獎公佈: 2026 年 1 月初
Announcement of Winners: Early-January 2026

9. 查詢 Enquiries

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