

Wu Yee Sun College
The Chinese University of Hong Kong

Be Entrepreneurial! Funding Scheme 2026-27
Guidelines

BE ENTREPRENEURIAL! is a project funding scheme offered by Wu Yee Sun College, CUHK. It provides students with an opportunity to carry out short-term projects that are related to the college's motto of "Entrepreneurial Spirit with Social Responsibility".

1. Scheme Overview

Have a brilliant idea waiting to be implemented?

The scheme supports any **short-term** (less than 6 months, or a maximum of 12 months) student projects that contain elements of creativity, entrepreneurial spirit, and social responsibility – all key elements of education at Wu Yee Sun College. Here are some project ideas:

- ❖ Developing an AI tool that helps students and teachers to efficiently improve their Chinese writing and learning
- ❖ Organizing a programme that enables individuals to create their own handmade publications and display them at a local bookshop
- ❖ Designing sustainable coating from wasted glass to revolutionize building materials and improve the environment
- ❖ Designing a leadership programme for SEN individuals and collaborating with educational institutions
- ❖ Establishing services that offer workshops for participants to transform their emotions into cookery to promote self-awareness and emotional expression creatively.

Of course, the above ideas are just to get your thinking off the ground – College would love YOUR own creative ideas!

2. Scheme Details

Eligibility	All WYS undergraduate students, regardless of discipline and year of study, are welcome to apply, and both individual and group projects are eligible for funding. The Team Leader of the project must be a representative of WYS and directly communicate with the College. All communication via email must be carbon copied (Cc) to other Team Members. <i>*The group must comprise 50% of WYS students, and the other 50% may be students from other Colleges. Applicant(s) are required to submit the FULL members list.</i>
Project Duration	Between one month and one year <i>*All projects MUST be implemented before graduation</i>
Amount Funded	Each Application: Maximum of HK\$20,000 (The actual amount funded depends on the project budget stated in the application and progress/final

report.)

3. Application Procedures

The College welcomes applications **all year round**. Just follow three simple steps:

1. Simply read through the instructions on the application form carefully, fill it in, and attach relevant materials as requested on the form.
2. Submit your application through one of the following channels –
 - a. E-mail the application form to Ms. Elisha Yting (elishaying@cuhk.edu.hk), which can be downloaded from the College Website (<https://wys.cuhk.edu.hk/college-life-support/funding-scheme/>);
 - b. Fill in the webform (<https://cloud.itsc.cuhk.edu.hk/webform/view.php?id=13737539>);
or
 - c. Share the hard copy with the DOS Office, UG/F, West Block, Wu Yee Sun College during office hours

Wait until you hear from the College. Applicants may be invited to a short interview. The College will notify applicants of their application results within one month.

4. Interview

Selection Criteria will be based on:

- Creativity – How different is it compared to other similar businesses?
- Entrepreneurial Spirit – Have you considered the logistics and milestones of your project?
- Social Responsibility – Does it have a beneficial impact on the general public or community?

College staff will confirm the interview schedule via email. Applicants are required to prepare a PowerPoint to submit to Ms. Elisha Yting (elishaying@cuhk.edu.hk) 3 days before the interview date. The PowerPoint must be based on the proposal.

The interview will be consisted of a 10 – 12 minute oral presentation followed by a 10 – 15 minute Q&A session. Applicants are reminded to introduce their project objectives, provide a market research/literature review, implementation timeline, and budget summary of the entire project.

5. Progress Report

Each successful application should submit evaluation reports which include project implementation, project outcomes, and a financial report. All reports must be submitted based on the deadlines outlined in the Offer Letter. All applicants are required to observe the “Reimbursement Logistics & Timeline”, as stated in section 6, and fulfil their proposed tasks as well as submit their reports and required documents on time.

Project lasts for 1 to 6 months	Submit a FINAL report one month after the project ended
Project lasts for more	Submit a PROGRESS report on a 6-month basis and

than 6 months	a FINAL report one month after the project ended
---------------	--

Report Template can be downloaded from the College Website
(<https://wys.cuhk.edu.hk/college-life-support/funding-scheme/>)

6. *Reimbursement*

Each successful application is funded with the ceiling amount of HK\$20,000. The actual reimbursed amount will be based on your completion and submission of the expenditure summary, supported by original receipts.

All projects must be completed and reports submitted according to the deadlines stated in the Offer Letter to Ms. Elisha Yting (elishaying@cuhk.edu.hk) for the panel's endorsement. If there are no further comments from the panel, awardees will receive the reimbursements within at least 1 month.

Each project must submit the complete documents, including reports, original receipts, and other requested supporting documents, to complete the reimbursement process. Team Leaders are also reminded to frequently check their emails to receive any notifications regarding the project from the College.

To view the Expenditure and Reimbursement of Funding Schemes Guidelines, please visit our College website (<https://wys.cuhk.edu.hk/college-life-support/funding-scheme/>).

The Expenditure Summary Template can be downloaded from the College Website.
(<https://wys.cuhk.edu.hk/college-life-support/funding-scheme/>)

Enquiries: Ms. Elisha Yting at elishaying@cuhk.edu.hk or 3943 9767

Aug 2026