

**Wu Yee Sun College
The Chinese University of Hong Kong**

Dorsett Young Entrepreneur Scholarship (2025/26)

Guidelines

A. Introduction

Dorsett Young Entrepreneur Scholarship (DYES) is a prestigious award offered by Dorsett Hospitality International Limited that aims to provide students, who are year 2 or above, and preferably have exposure to Mainland China, an opportunity to demonstrate entrepreneurial talents with innovative ideas to set up their own business, targeting Hong Kong and/or the Mainland China market.

B. Scholarship Details

Eligibility:

- All Wu Yee Sun College students who are year 2 or above.
- Individual or in a group (collectively referred to as a team) application is acceptable.
- For group application, the team **MUST** comprise **at least 50% WYS students**, and other teammates may be students from other Colleges.

Award Amount:

- A maximum of HK\$80,000 comprising:-
 - 1) A scholarship of HK\$15,000 to be disbursed in 2 equal instalments. 50% of the scholarship will be awarded upon acceptance of the offer, and 50% to be disbursed after receipt of the 1st progress report in Jun 2026.
 - 2) A maximum of HK\$65,000 as the operational cost to be disbursed on **reimbursement basis upon receipt of original receipts**.

Complimentary office space, mentoring, and coaching from Dorsett senior management may be provided if considered appropriate.

C. Submission Guidelines

Submit Application:

Submit **(1) an application form together with (2) a one-page Executive Summary and (3) a one-page business model canvas** to state the creative ideas with entrepreneurial spirit, targeting Hong Kong and/or the Mainland China market **on or before 11:59 pm, 8 February, 2026**, through one of the following channels –

- By online: Complete the [online application form](#) and upload the required documents; or

- By email: Submit the softcopy ([application template](#) is available via College Website) of the three required documents to Ms. Carrie Zeng at carriezeng@cuhk.edu.hk and/or Ms. Elisha Yting at elishaying@cuhk.edu.hk, or
- In person: Submit the original hardcopy ([application template](#) is available via College Website) of the documents to the counter of the Dean of Students' Office on UG/F during office hours.

For Shortlisted Applicants:

Students who have successfully been shortlisted for an interview are required to submit a proposal based on the panel members' feedback by 22 February 2026, Sunday, 11:59 pm. The proposal must include the following:

- 1) Cover page with students' full name, student ID, year of graduation, and major, with the finalized project title
- 2) Include a summary of the project on page 1
- 3) A business plan indicating the market research, action plan, estimated timeline and budget.

D. Selection Process

All applications will be reviewed, and only shortlisted applications will be invited for an interview. Apart from submitting a proposal, shortlisted applicants are required to submit a PowerPoint for their presentation at least 5 days before the scheduled interview.

The presentation consists of a 12-minute oral presentation without interruption from the panel judges, followed by a 15-minute Q&A session. The interview will be conducted in either English or Chinese (Cantonese or Putonghua). The selection panel will be composed of Members from the Creativity Laboratory Management Committee and a representative from Dorsett.

**Notebook(s) and a projector can be provided upon request. Other equipment/software needed for demonstrating the plan should be prepared by the teams.*

Selection Criteria:

The selection panel will adopt the following criteria during the assessment:

- Relevance to Hong Kong and/or the Mainland China market*
- Creativity and innovation
- Feasibility and practicability
- Social benefits resulting from the implementation of the proposal

**Proposals with strong mainland content will definitely have an advantage in consideration of the market size and the dynamism.*

Past Awarded Ideas (for reference):

- Create a sightseeing guide for mainland tourists visiting the countryside of Hong Kong
- Develop an A.I. tool that helps secondary school students and educators in reviewing their writing assessments

- Utilize rice husk waste to create high-quality, environmentally friendly material and products that embody the commitment to sustainability.

E. **Important Dates**

Date	Description
8 Feb 2026, 11:59 pm	Application Deadline (Submission of Summary with Business Model Canvas)
Early Feb 2026	Panel Feedback and Shortlisting
22 Feb 2026, 11:59 pm	Proposal Submission Deadline
Early Mar 2026	Final Presentation of Short-listed Teams
17 Apr 2026	Award Presentation at the College Assembly
30 Jun 2026	Submission of 1 st Progress Report

F. **[For Awarded Projects] Requirements for Progress Report and Reimbursement**

	Duration of the Project	Requirements
1	Lasts for 3 to 6 months	• Submit PROGRESS report by 30 Jun 2026 • Submit FINAL report by 31 Oct 2026
2	Lasts for more than 6 months	• Submit PROGRESS report on a 6-month basis after the submission of the 1st progress report by 30 Jun 2026 • Submit FINAL report 1 month after project completion

Required Documents:

- 1) Progress report: share implementation status update and outcomes of the project
- 2) Financial report (after 3 months of receiving the award, i.e., 30 Jun 2026)
- 3) Supporting documents for reimbursement, including original receipts and payment proofs.

It is important to note that making duplicate claims for the same expense across different funding schemes is a serious offence and is strictly prohibited.

Delays in submissions of the required documents will result in forfeiture of any remaining funding. Students are responsible for adhering to the stipulated deadline.

The Report Templates are available for download on the [College Website](#).

More details: [Expenditure and Reimbursement of Funding Schemes Guidelines](#)

G. **Confidentiality and Intellectual Property**

The project ideas submitted to DYES shall be original and initiated solely by the enrolled team members. If other people or parties have contributed to the idea(s), their contribution should be well acknowledged. **The submission of the application and proposal should be authorized by ALL**

members of the team, and all members of the team are required to sign the declaration form along with the application.

The authors of the proposals will retain all intellectual proprietary rights.

Since the organizer, judges, reviewers, staff, or the audience are not required to sign any non-disclosure statements, all teams are responsible for taking proper steps to protect their own intellectual properties.

All public sessions of DYES, including but not limited to oral presentations and question/answer sessions, are open to the public at large. Any and/or all of these public sessions may be broadcast to the interested parties through media, which may include radio, television, and the Internet. Any data or information discussed or divulged in public sessions by entrants should be considered information that will likely enter the public realm, and entrants should not assume any right of confidentiality in any data or information discussed, divulged, or presented in these sessions.

The college may make photocopies, photographs, video recordings, and/or audio recordings of the presentations, including the written plans and other documents, charts, or material prepared for the use of Wu Yee Sun College. The organizer has worldwide non-exclusive rights in all languages and in all media to use or to publish any related materials.

H. Frequently Asked Questions (FAQ)

- Can I submit a proposal that has been submitted for another competition?
*Yes, we accept re-entries, double-entries, senior seminar course proposals, and even course assignments, as long as the proposed concept and proposal contents match our criteria. **However, your team MUST get the consent from all members who contributed to the project prior to the submission of the proposal if it is a group project conducted before.***
- Can I submit different proposals in one year?
Yes, each submitted proposal will be judged independently.
- Can I submit individually or with a group of others?
Either way works.
- Can I change the project idea after learning the feedback from the panels?
Yes, you may integrate the ideas into your proposal after learning the feedback from the panel. Yet, if you'd like to change the project title, please send a notification to elishaying@cuhk.edu.hk before the deadline of proposal submission.
- If I fail to kick-start my own business, will there be any penalty?
DYES encourages the teams to share and pursue their creativity with an entrepreneurial spirit. Should you fail to kick-start your business, you may fail to evaluate the practicability and sustainability of the idea. Hence, it's suggested to implement your business idea.

For enquiries, contact Ms. Elisha Yting at 3943-9767 / elishaying@cuhk.edu.hk for assistance.